



International Conference on Electrical, Electronics & Optimizations Techniques

3rd – 5th March, 2016 | Tamil Nadu, India.

Session Title - SMACT Technologies for Digital Transformation (SMACT)

Them and aim of the special section:

A Platform on Recent Technologies to Build IT Linearly over Time with Exponential Impact!

Now a days, change is happening at very faster pace in the Information Technology and compelling us to adopt with the modern world due to certain innovative digital technologies, those are impacting the every aspect of life, so rapidly and instantly. The basic elements of such technologies are bringing new acronyms as smarter objects, smart cities, smart governance, smart business and smart things on any application. These are emerging with a combined group of technologies so called SMACT: Social Media, Mobile, Analytics, Cloud and Internet of Things (IoT). The basic idea behind the SMACT technologies is that we should focus on the joined forces of its components for doing the things most innovatively in various applications and bringing an optimum solution to the given problem. A growing number of organizations and governments are into SMACT world, over, building new strategies based on the combined strength of these five pillars of technology evolution.

The technology IoT extends the Internet connectivity beyond traditional devices like desktop computers, laptop, smartphones and tablets to a diverse range of devices and everyday things that utilize embedded technology to communicate and interact with the external environment, all via the Internet. Smarter applications mostly require IoT and may combined with Social, Mobile, Analytics and Cloud technologies. As far as the reach of the IoT, there are more than 12 billion devices that can currently connect to the Internet, and researchers at International Data Corporation estimate that by 2020 there will be 26 times more connected things than people. In South Asia, India will be the largest consumer of IoT devices globally by 2020 – by Nasscomm. Therefore, bringing papers in Social, Mobile, Analytics, Cloud and IoT technologies will add value to the conference as well as encourage researchers in this field will get an opportunity to exchange / discuss their research findings.

Topics of Interest but are not limited to:

1. Social Networking
2. Mobile
3. Big Data & Analytics
4. Cloud
5. Internet of Things

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All papers will be published by IEEE Xplore and will be index by SCOUPS

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Special Session Title: *SMACT Technologies for Digital Transformation (SMACT)*

We are organizing a special session on “**SMACT Technologies for Digital Transformation (SMACT)**” in The IEEE International Conference on Electrical, Electronics & Optimizations Techniques (ICEEOT-2016). During 3rd – 5th March, 2016 in the city of Tamil Nadu, India.

Special Session Submissions can only be submitted to the Session Coordinator Mail Id -rpr@vcet.ac.in

Publication of Conference Papers (Special Sessions)

All papers will be published by IEEE Xplore. As well as indexed by SCOUPS

IEEE-CATALOG NUMBERS (ISBN): XPLORE COMPLIANT - CFP16E71-ART - 978-1-4673-9939-5